

Blue Bunny

ICE CREAM®

BUNNY SNACKS®



Vanilla Fudge Brownie
1201399



Salted Caramel Pretzel
1201424

TOTAL INDULGENCE IN JUST THE RIGHT SIZE™

Ideal for Healthcare, Business and Industry, and QSRs

CONSUMER INTEREST

In QSR, Bunny Snacks® have a high purchase intent and purchase frequency.



Purchase Intent



Frequency

DataSentials Concept Test, 2018,
percentile score vs 2000 other dessert concepts

IMPULSE READY PACKAGING





GIVE IN TO THE BUNNY™

A snackable size, indulgent inclusions and two delicious flavors bring ice cream to snacking occasions like never before.

**BRINGS
ICE CREAM
TO SNACKING
OCCASIONS**

**PERFECT
SIZE FOR
EATING
ANYTIME**

**TWO
DELICIOUS
FLAVORS DRIVE
REACH**

IDEAL FOR HEALTHCARE

Bunny Snacks® offer a good solution for preventing unintentional weight loss and caring for those in Memory Care.

- **Dense Source of Calories** - Up to 180 calories/serving.
- **Protein** - 2 grams of high quality protein per serving.
- **Alternative to Supplement Fatigue** - A calorie rich option made from real ice cream in the perfect size.
- **Finger Food** - Ideal for residents in Memory Care.

*Nutritional values can vary slightly among varieties.

RECIPE READY

Great for Recipe Usage



ORDERING INFORMATION

ITEM	ITEM #	UPC	GTIN
Vanilla Fudge Brownie	1201399	0 70640 01872 7	1 00 70640 01872 4
Salted Caramel Pretzel	1201424	0 70640 01873 4	1 00 70640 01873 1

SHIPPING INFORMATION

UNIT SIZE	CASE PACK	CASE DIMENSIONS	CASE CUBE	CASES/PALLET	TIHI
2.5 fl oz	48 pk	15.56Lx7.44Wx6.5H	.4353	180	15 x 12

For more information call 855-331-5083 or email us at bluebunny@kisales.com

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